



KATECH ENGINEERING LLC

MINIMUM ADVERTISED PRICE (MAP) POLICY

Effective Date: June 29, 2026

Katech Engineering, LLC ("Katech") has adopted this Minimum Advertised Price ("MAP") Policy to protect the value of the Katech brand, support authorized dealers and distributors, and promote fair competition in the marketplace.

This MAP Policy applies to all Katech products, parts, assemblies, and complete engine packages designated by Katech as MAP-controlled products.

MAP Pricing

MAP-controlled products may not be advertised below the current MAP price established by Katech.

Current MAP pricing is the **current MSRP published on KatechEngines.com**, unless otherwise communicated in writing by Katech. Katech reserves the right to revise MAP pricing at any time.

This policy applies to all publicly accessible advertising, including but not limited to:

- Websites and online stores
- Online marketplaces
- Social media advertising
- Email marketing
- Printed advertisements
- Catalogs and flyers
- Publicly displayed in-store signage
- Any other public advertising medium

Current MAP pricing will be communicated by Katech and may be revised at any time.

Actual Selling Price

This MAP Policy applies only to advertised prices.

Dealers and distributors remain free to independently determine the actual selling price of Katech products.

Nothing in this policy restricts a dealer's right to independently establish its own resale prices.

Promotional Sales

Dealers may advertise MAP-controlled products below the established MAP price only during Katech-approved promotional periods.

Unless otherwise approved in writing by Katech:

Promotional sales may not exceed fourteen (14) consecutive calendar days.
Dealers may conduct no more than four (4) promotional sales per calendar year.

At the conclusion of each promotional period, all advertised pricing must immediately return to the current MAP price.

Violations

Advertising MAP-controlled products below the established MAP price outside an approved promotional period constitutes a violation of this policy.

Katech reserves the right to monitor advertised pricing and investigate suspected violations.

www.KatechEngines.com

Enforcement

Failure to comply with this MAP Policy may result in corrective action, including but not limited to:

- Written warning
- Suspension of purchasing privileges
- Revocation of dealer pricing
- Termination of dealer or distributor status

Katech reserves the right to determine the appropriate corrective action based on the nature, frequency, and severity of any violation.

Policy Administration

This MAP Policy is established and administered solely by Katech.

No Katech employee, sales representative, distributor, or agent is authorized to modify, negotiate, or grant exceptions to this policy except through written authorization from Katech management.

Katech will not discuss the pricing practices of one dealer or distributor with another dealer or distributor. 7. Unilateral

Policy

This MAP Policy is a unilateral policy adopted by Katech. It is not an agreement, contract, or negotiation between Katech and any dealer or distributor. Katech reserves the right to modify, suspend, or discontinue this MAP Policy at any time.

Contact Information

Questions regarding this MAP Policy should be directed to:

Katech Engineering, LLC
(586) 791-4120
dealers@katechengines.com
24324 Sorrentino Ct, Clinton Township, MI 48035